Students creating self reflective videos

Learning creative presentation skills

Students are tasked with creating their own 5-minute video as a personal reflection of their course - what they have learned, most enjoyed, their achievements, and so forth. This forms a part of the end of year formal assessment.

Students are free to develop their own creative approach using whichever technologies they prefer, the task is designed to encourage students to explore, develop and use their creative presentation and communication skills as part of their professional craft. It is also invaluable opportunity to practice skills in presenting and marketing themselves to future employers and work colleagues. This is considered to be one of the most important outcomes of the assessment.

Many students enjoyed the opportunity and clearly put effort into producing thoughtful and creative presentations. Some students may need additional support in developing their understanding of how to create the videos. Consequently, easy access to exemplars of previously produced videos is extremely useful, if available.

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Activity provided by Keivan Ahmadi and Tamin Chalati in the School of Pharmacy.

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1 Produce a clear set of written instructions for students on what is expected of them, with suggestions on how to approach the activity. If possible, ensure that they have access to one or two exemplars of past student videos to use as a point of reference. Also ensure that you have access to appropriate technical support relevant to using video technology (for instance, contact the Digital Education team).

2 Develop an assessment methodology. Each video will be different, and the assessment method should accommodate for this.

3 Ensure that students are informed of the assessment criteria.

4 Ask the Digital Education Team to set up a designated assessment folder within Panopto for students to upload their videos.

5 Allow sufficient time to mark the videos. 40 student videos will be 3.5 hrs of content to watch (if they are all 5 minutes long), some or all of which may need to be reviewed more than once.

Criterion / Grade

Artistic impression	Content
• Balanced audio-visual components • Visual clarity and coherence • Auditory clarity and coherence • Creativity • Entertainment quality	• Originality • Relevance • Speaking about/for/with others • Realities & Challenges • New opportunities • Message of hope & inspiration

Above: An example of how to grade the content and style of the video.

☰ Requirements

Students choose their own hardware, software and creative designs to apply to the production of their video. Phones and tablets with built in cameras are suitable to use. Alternatively, both students and tutors can get support and guidance from the University's Digital Education team on available University-licenced devices and applications, as well as support on creating videos.

Panopto will accept uploads in a range of formats (AVI, MP4, MPG, WMV, MOV, QT, ASF, 3GP, WMA, M4V, and more), however students are advised to use MP4 as the preferred format.

🕐 **Preparation required**: Key areas of preparation are guidance/instructions for the students, and the marking scheme.
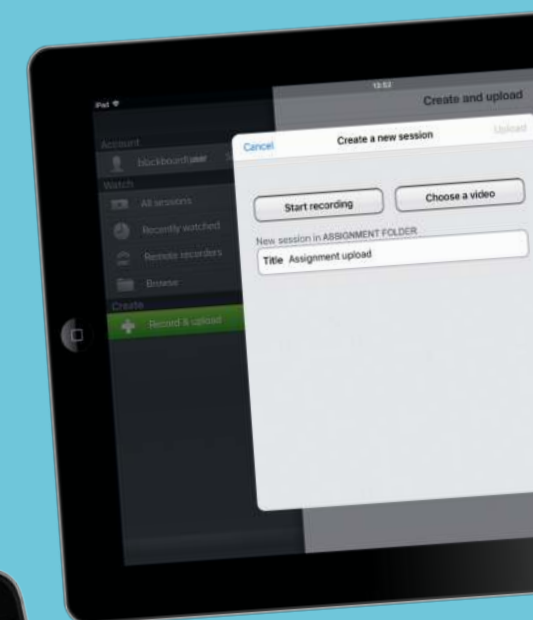
👥 **Audience**: Final year students, working independently.

📈 **Level**: Easily managed with attention paid to the assessment brief and support from the Digital Education Team.

Additional Tip: If you would like to provide video feedback via Panopto, the Digital Education Team can help you facilitate this for each individual student.

Above: Videos are uploaded, viewed, and feedback can be given via Panopto.

For further guidance contact digitaleducation@lincoln.ac.uk